



**42ND ANNUAL JINGLE BELL RUN
DECEMBER 13, 2024
SPONSORSHIP OPPORTUNITIES**

WWW.RUNSIGNUP.COM/BOLEYJBR

JINGLE BELL RUN CHAMPION SPONSOR (ONE AVAILABLE): \$12,000 **DEADLINE 9/30/2024

- * Exclusive placement of company logo on Jingle Bell Run shirt sleeve
- * Presenting sponsor logo at start-finish line
- * Prominent sponsor recognition on event registration site
- * **12 VIP Party Passes for you and your guests**
- * **12 Jingle Bell Run performance fit t-shirts**
- * Logo on social media and email communications
- * Logo on flyers, posters, and Jingle Bell Run ad in Race Place magazine
- * Recognition race night announcements
- * Optional race night vendor space
- * Optional promo items distributed in packets

SANTA'S SNAPSHOT SPONSOR (ONE AVAILABLE): \$10,000 **DEADLINE 9/30/2024

- * **Digital JBR Photo Sponsor- logo on every digital race photo taken**
- * **Logo on back of Jingle Bell Run performance shirt in prominent spot**
- * **10 VIP Party Passes for you and your guests**
- * **10 Jingle Bell Run performance fit t-shirts**
- * Logo on flyers, posters, and Jingle Bell Run ad in Race Place magazine
- * Logo on registration site, social media, and email communications
- * Recognition race night announcements
- * Optional race night vendor space
- * Optional promo items distributed in packets

CANDY CANE CLUB SPONSORS: \$7,500 **DEADLINE 9/30/2024

- * **Logo on back of Jingle Bell Run performance shirt**
- * **8 VIP Party Passes for you and your guests**
- * **8 Jingle Bell Run performance fit t-shirts**
- * Logo on flyers, posters, and Jingle Bell Run ad in Race Place magazine
- * Logo on registration site, social media, and email communications
- * Recognition race night announcements
- * Optional promo items distributed in packets

CHOOSE ONE (first come, first served):

- DJ & Sound Sponsor** - Includes custom signage at the DJ Booth
- VIP Party Sponsor** - Includes custom signage in 20x40 VIP tent

BOLEY CENTERS RESERVES THE RIGHT TO ALTER SPONSORSHIP OFFERINGS BASED ON DEADLINES.

FOR QUESTIONS ON SPONSORSHIP OR AVAILABILITY, CALL 727.821.4819 X 5724

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.
CH2339 1-800-HELP-FLA (435-7352) WWW.FLORIDACONSUMERHELP.COM

SLEIGHRIDE SPONSORS: \$5,000 **DEADLINE 9/30/2024

- * **6 VIP Party Passes for you and your guests**
- * **6 Jingle Bell Run performance fit t-shirts**
- * **Company Logo on back of Jingle Bell Run performance shirt**
- * Logo on flyers, posters, and one page run ad in Race Place magazine
- * Logo on registration site, social media, and email communications

CHOOSE ONE (first come, first served):

- Hydration Sponsor** - logoed water bottles with custom signage at water stations
- Jingle Bell Run Bands Sponsor** - This sponsorship supports the local musical talent that will be playing their best holiday tunes throughout the 3.1 miles (includes recognition signage at the first six (6) bands on the course)
- Safety Sponsor** - provides for the safety, security, & lighting (includes recognition signage on Jingle Bell Run course golf carts)

WINTER WISHES SPONSORS: \$3,000 **DEADLINE 9/30/2024

- * **4 VIP Party Passes for you and your guests**
- * **4 Jingle Bell Run performance fit t-shirts**
- * **Company Logo on back of Jingle Bell Run performance shirt**
- * Logo on flyers, posters, and Jingle Bell Run ad in Race Place magazine
- * Logo on registration site, social media, and email communications

ELF ESSENTIALS SPONSORS: \$2,000

CHOOSE ONE (first come, first served):

- Dog Tag Sponsor** - company name and website featured on each tag ****DEADLINE 9/30/2024**
- Finish Line Refuel** - custom signage at the finish line snack station
- Holiday Spirits Station** - custom signage our CB Lundy's Adult Refreshment Station
- Pet Treat Station** - custom signage at Pet Treat Station
- Wristband Sponsor** - company name and website imprinted on inside of each bracelet ****DEADLINE 9/30/2024**

SNOWFLAKE SPONSORS - \$1,000

- * includes company banner (you supply) displayed in race chute + **2 Jingle Bell Run performance fit shirts**

HOLIDAY JINGLES SPONSOR S- \$500

- * Sponsor a band - includes custom signage at a band site along the course

SPECIAL NON-PROFIT COMMUNITY PARTNER EXCLUSIVE - \$350

- * Includes company banner (you supply) displayed in race chute + **2 VIP Party Passes & 2 Jingle Bell Run performance fit t-shirts**

I am unable to sponsor , but please accept my tax-deductible gift of \$_____

Company Name, Contact, & Phone _____

Please remit checks payable to Boley Centers:

**Attention Jingle Bell Run
445 31st St. N.
St. Petersburg, FL 33713**



www.boleycenters.org